Islay Anderson

Web Developer

London | me@islayanderson.co.uk | Blog | Github

Skills & abilities

- **Languages and Frameworks:**
  - PHP
  - Python
  - Next.js
  - React
  - Laravel
  - Wordpress
  - Strapi
  - Django
- **WordPress Development:**
  - Custom themes
  - Gutenberg
  - ACF
  - WPBakery
  - Divi
  - Headless WordPress

Experience

Wordpress Developer | Wild dog design **March 2025 – November 2026**

At Wilddog I was a Full-stack developer though working mostly in backend working in a stack of Wordpress Roots/Bedrock, ACF, Twig, Astro, and node and lots of custom tooling.
I regularly used my experience from larger agencies and the public sector to push for process and systems work to increase transparency and throughput.
I worked on and launched a range of products, small sites like Rehearsal Orchestra and large platforms like Latin American Travel Association with user permission roles, external APIs, role level gated content, user messaging system, and user generated content.

Senior Web Officer | Salford University **April 2023 – August 2024**

At the University of Salford, my responsibilities include being the scrum master, mentoring and guiding as well as

managing communication and expectation management for the web team and the complete goal of the web team that is

maintaining the university's existing Drupal instance that operates the main Salford website, the large WordPress network

of 100's of sites, one-off projects in a variety of stacks and providing help, expertise and solutions to the university's

wider marketing teams to achieve the marketing goals of the university while ensuring the university's web presence is

compliant and respects the reputation of the university.

Web Developer | Agent **March 2021 – January 2023**

My role at Agent is very varied, I was taken on for my mid-weight development skills and my expertise in web Accessibility

and SEO/Google products.

At Agent, I service public sector clients' Accessibility needs, develop WordPress themes/headless nextJS applications,

develop internal tooling for assisting clients and our own internal needs, SEO and data science/analysis and mentor the

junior staff and apprentice.

Web Developer | Freelance **August 2020 – March 2021**

During the first lockdown, I saw an opportunity to try working freelance, procuring work through sites like freelancer.org

and submitting work to competitions. This resulted in a few return clients and enough work to sustain myself financially

but I found the procuring of work and client interactions challenging.

Web Developer | Cumbria University **August 2019 – August 2020**

First taken on to help complete a web redesign, Accessibility project uncomplete by the previous team as well as with

developing processes and methods for making changes and updating information for purposes of CMA(Competition and Markets

Authority. During my role at Cumbria, I introduced a Kanban system for updating the course information on the website and

developed automation tools for auditing the website in accordance with the EU accessibility directive.

Junior Developer | novi.digital **December 2015 – April 2019**

Initially, my position started as a web development apprentice where I completed a Level 3 and Level 4 “Advanced

Apprenticeship in IT, Software, Web & Telecoms Professionals” where I focused on C#.

Around six months into the apprenticeship, a change in staffing meant that I became the only developer for the company,

taking on more roles as the sole technical lead for the at the time SEO247 now novi.digital.

In my position at novi, I worked on and spearheaded projects to help the team's workload with automation and to automate

manual tasks including a javascript library that can be universally applied to websites and track conversions and

interactions granularly.